

Customer:

**GREYD.**

## JUNG&BANSE

JUNG&BANSE is an owner-managed creative agency that develops distinctive brands and design concepts for clients ranging from mid-sized businesses to well-known industry leaders across Germany.

# Designers Unleashed — How JUNG&BANSE Tripled Project Output and Cut Delivery Times by a Third

### The Challenge:

As a **small, design-driven agency**, JUNG&BANSE's strength has always been in crafting exceptional visual concepts. However, when it came to implementing those designs online, they **depended heavily on external developers**.

This dependency **increased project costs** and **slowed down delivery** due to constant coordination and communication loops. Design and implementation were two separate processes — often resulting in rework when technical limitations made certain design ideas hard to realize. Even routine tasks, such as website migrations, required developer support, **limiting the team's agility and project capacity**.

### The Solution:

By adopting Greyd.Suite, JUNG&BANSE gained a powerful all-in-one WordPress environment that allowed their design team to **build sophisticated websites entirely on their own** — without third-party tools or developers.

From modern, animation-rich layouts and complex navigations to gated content sections only available to logged-in users, interactive multistep conversion forms, and advanced custom post type structures, the team could now bring their creative ideas to life exactly as envisioned.

**Greyd.Suite's intuitive workflow and native flexibility** enabled JUNG&BANSE to focus on creativity instead of technical hurdles. As a result, they quickly decided to **build all future projects with Greyd.Suite** and upgraded from their initial small license to a larger plan.

### The Results:

- **+200% websites delivered** per year
- Average **project duration -33%**
- **+30% Customer Lifetime Value** through the ability to sell more complex client projects where clients are less likely to churn
- Significantly **reduced dependency** on external developers
- Greater **creative freedom and agility** in day-to-day operations

### Voices from the Team:



*"Greyd.Suite has completely changed how we work. Our designers can now turn ideas into live websites faster, more efficiently, and exactly as we imagined. It's given us the freedom to take on more projects and push creative boundaries."*

Linus Banse,  
CEO JUNG&BANSE